

**DELCO**



**Hosted by  
The Foundation  
for Delaware County**

**GIVES**

**2026 SPONSORSHIP PACKET**

# DELAWARE COUNTY'S LARGEST DAY OF GIVING!



## MAY 6-7, 2026

**Be Part of Delco's Biggest Celebration of Generosity**

On May 6-7, 2026, The Foundation for Delaware County will host the third annual Delco Gives - a powerful, county-wide movement that brings people together to celebrate generosity and invest in the future of our community. In just two years, Delco Gives has raised nearly \$4 million for hundreds of nonprofits serving Delaware County. With your support, we can build on this momentum and make 2026 our most impactful year yet. From May 6-7, thousands of donors can visit [delcogives.org](https://delcogives.org) to discover and support the incredible nonprofits that make Delco stronger, healthier, and more vibrant. Thanks to our sponsors, every donation is amplified through exciting cash prizes and bonus dollars that inspire even greater giving.

Delco Gives is more than an online giving day. It's a community-wide celebration, filled with live events hosted by both the Foundation and our nonprofit partners—from performances and art shows to walks, parties, auctions, and more. From one end of the county to the other, Delco will shine with the spirit of giving.

When you sponsor Delco Gives, you're not just supporting a single event. You're fueling a movement that unites neighbors, strengthens nonprofits, and helps make Delco thrive as an even greater place to live and work.

Join us in making Delco Gives 2026 a milestone of generosity and community spirit.

# WHY A GIVING DAY?

Giving Days have proven to be highly successful in communities across the country, inspiring philanthropy, fostering collaboration, and raising awareness of local nonprofits and their work. These events have generated millions of dollars in donations, enabling nonprofits to expand their services and address pressing community needs. In neighboring counties, Giving Days raise millions of dollars each year for their communities.



## SCALE IMPACT

County-wide live events will help amplify the day and build community involvement to make Delco Gives among one of the largest 24-hour charitable giving events in the region.



## STRENGTHEN NONPROFIT ECOSYSTEM

We offer training, capacity building, and a top notch fundraising platform to organizations throughout our region as part of Delco Gives.



## INSPIRE GENEROSITY

A combination of online and live experiences connect donors' passions with purpose. Donors can support causes like Education & Youth, Environment, Animals, Arts & Culture, Economic & Community Development, Advocacy, Civic Engagement, and more.



# DELCO GIVES 2025 RESULTS

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**\$2,255,806**

Total Raised



**11,702**

Unique Donors



**306**

Participating Nonprofits



**14,257**

Number of Donations



88% of organizations received a donation from a 1st time donor.

# 2025 DELCO GIVES MARKETING HIGHLIGHTS

## Promotional Channels

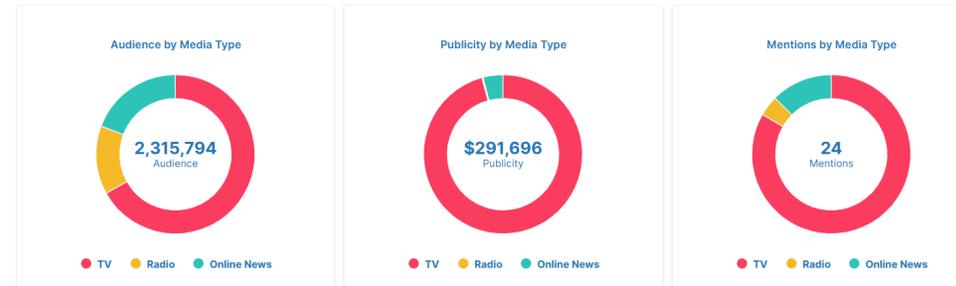
Delco Gives was promoted widely across a variety of channels. These included TV interviews, billboards, out-of-home ads, digital banners, and more. Through these channels, we achieved over one million in paid and earned impressions.



- SEPTA Platform
- Physical Billboards
- Local Magazines
  - Garnet Valley Mag
  - Springfield Mag
  - Media Mag
- WPHL partnership
- FOX 29 partnership
- iHeart partnership
  - radio and streaming ads
  - iHeart stations
  - WXPN
  - WHYY
  - Beasley
- Newspaper Coverage
  - Philadelphia Inquirer
  - Delco Today
  - Delaware County Daily Times
  - WHYY

## Earned Media

### Mention Analytics



May 7, 2025 5:27 PM EDT

**Action News 5PM**

Channel: WPHL (ABC) | Market: Philadelphia, PA DMA: 5 | Genre: News | Program Type: Local

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May 7, 2025 5:12 PM EDT

**Action News 5PM**

Channel: WPHL (ABC) | Market: Philadelphia, PA DMA: 5 | Genre: News | Program Type: Local

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May 7, 2025 12:08 PM EDT

**This year's Delco Gives fundraising effort supporting groups impacted by Crozer Health's closure and beyond**

Source: Philadelphia Inquirer | Market: Philadelphia, PA | Type: Digital News | Category: Local

After providing \$20 million to support an unsuccessful effort to save bankrupt Crozer Health, the Foundation for Delaware County is turning the tables and asking the public to donate money to more than 300 nonprofits that have signed up for its Delco Gives fundraising effort. The goal of the campaign Thursday and Friday is to raise \$2 million that will flow through the foundation to Delaware County nonprofits. Donors can choose recipients at [www.delcogives.org](http://www.delcogives.org). Last year's Delco Gives topped expectations, with 9,600 donors giving more than \$1.7 million to 281 nonprofits, according to

May 8, 2025 11:36 AM EDT

**NBC 10 News Today at 11a**

Channel: WCAU (NBC) | Market: Philadelphia, PA DMA: 5 | Genre: News | Program Type: Local

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# SPONSOR DELCO GIVES 2026

At each level of sponsorship, you enjoy benefits that make an impact with community visibility, recognition, and engagement opportunities.

	PRESENTING SPONSOR	GAME CHANGER	PREMIER	CHAMPION	PARTNER	SUPPORTER
	\$50K	\$25K	\$15K	\$10K	\$5K	\$2.5K
Brand position on DelcoGives.org as exclusive Presenting Sponsor	X					
Brand position on Delco Gives billboards as Presenting Sponsor*	X					
Recognition in Delco Gives paid advertisements*	X					
Brand position on DelcoGives.org sponsor page as the exclusive sponsor of a nonprofit pillar (i.e. health, education, animals, etc.)	X	X				
Recognition as sponsor on Delco Gives live events and opportunity to address crowd at the Delco Gives party	X	X				
Recognition on Delco Gives donation confirmation email sent to donors	X	X				

\*Subject to publishing deadlines

	PRESENTING SPONSOR	GAME CHANGER	PREMIER	CHAMPION	PARTNER	SUPPORTER
	\$50K	\$25K	\$15K	\$10K	\$5K	\$2.5K
Volunteer opportunities for 25+ staff	X	X	X			
Logo placement on Delco Gives newsletters and email campaigns, and mention on key Delco Gives social media campaigns*	X	X	X	X		
Logo placement on delcofoundation.org; prominent logo visibility at Delco Gives celebration: banners and/or digital	X	X	X	X		
Sponsorship recognition on training materials shared with registered nonprofit organizations*	X	X	X	X	X	
Special sponsorship announcement on the Foundation's social media channels	X	X	X	X	X	
Launch company-led, employee matching campaigns	X	X	X	X	X	X
Logo visibility at Delco Gives celebration: banners and/or digital	X	X	X	X	X	X

\*Subject to publishing deadlines

# ADDITIONAL SPONSORSHIP OPPORTUNITY

## PRIZE SPONSOR - \$1K+

Be a part of the excitement on Delco Gives when your gift is used as a cash bonus for participating organizations during specific hours throughout the day or at specific milestones or achievements (i.e. first gift of the night, receiving the xth donation of the day, etc.).

Prizes can be awarded for “first donation” during Delco Gives, “best social media post”, “most unique donors” at midnight, etc. Sponsors can make up their own prize!

### Event Promotion, Marketing & Digital

- Social media shout-outs
- Thank You to Our Sponsors e-blast
- Promotion of the event via participating organizations
- Logo placement linked to your site on DelcoGives.org
- Concentrated high-traffic, social media promotion of your organization during a specific time slot during the event

### Live Event Exposure

- Recognition at our Delco Gives Party

### SOME EXAMPLES INCLUDE:

#### Happy Birthday Prize! \$1,000

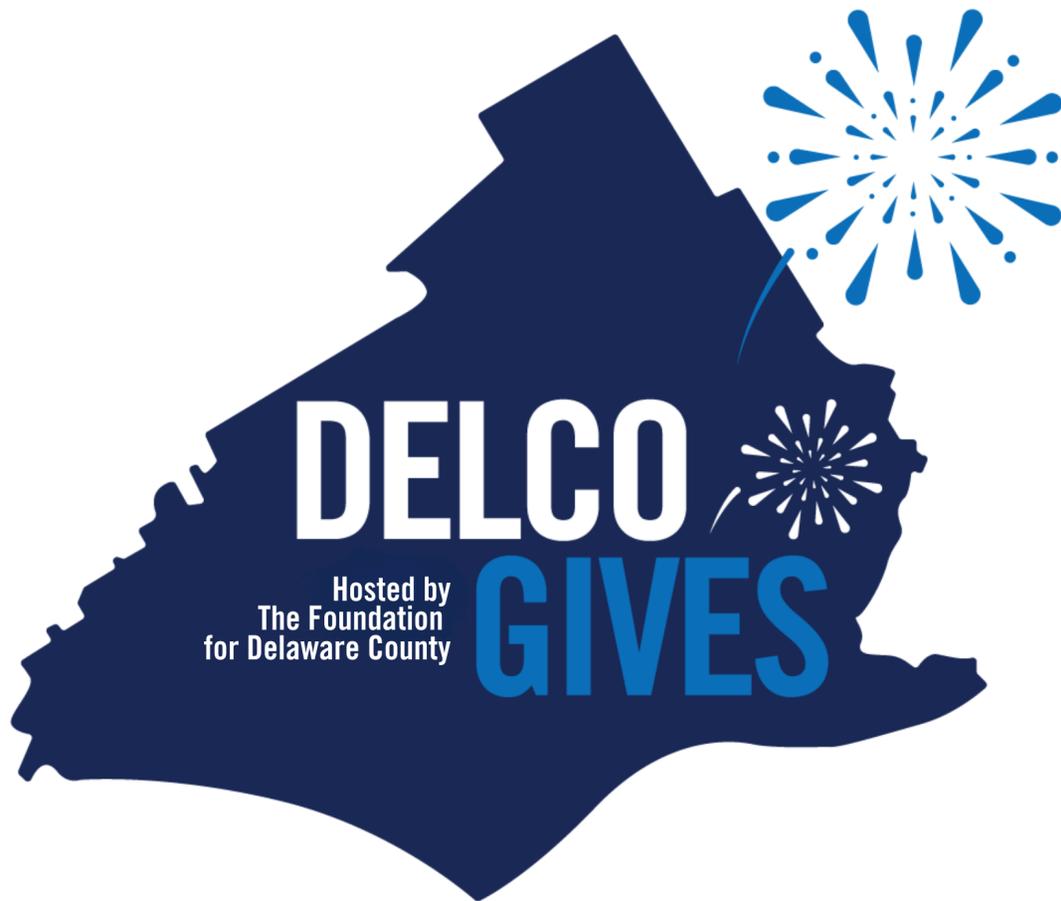
ABC Bank is celebrating its 100th anniversary this year! On May 8, the organization that receives the most donors in the 9 a.m. hour, whose work is dedicated to food insecurity and homelessness, will receive \$1,000, thanks to ABC Bank.

#### AM Rush Hour Prize! 5 prizes of \$500

From 7 a.m. - 8 a.m., we will randomly select 5 donations and award an extra \$500 Golden Ticket Prize to the organizations that received the donations!

#### Wake Up and Give Prize! \$1,000

Starting at 6 a.m., all gifts (up to \$100) made to any organization will be matched until the Bonus Pool is depleted. Get your clicking finger ready - these bonus dollars go QUICKLY!



**FOR SPONSORSHIP OPPORTUNITIES,  
CONTACT:**

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610-744-1013**

**OR VISIT [DELCOGIVES.ORG](http://DELCOGIVES.ORG)**

**TO LEARN MORE ABOUT THE FOUNDATION FOR DELAWARE COUNTY VISIT [DELCOFOUNDATION.ORG](http://DELCOFOUNDATION.ORG)**

