



Cultivating Philanthropy, Transforming Community



OUR ROOTS IN DELAWARE COUNTY ARE DEEP

The Foundation for Delaware County is new, but our roots in this community are deep. We began operations in July 2016 with funds from the sale of the Crozer-Keystone Health System. The law requires that the nonprofit assets from such a sale be set aside in a new and separate charity. Our new board of directors recognized this as an opportunity to seed a community foundation that could address Delaware County's pressing issues well into the future.



We are grateful to the thousands of Delaware County residents who donated to the former nonprofit health system. Their generosity made it possible to initiate this new foundation effort. And we thank the generous individuals and businesses that have come forward since 2016 as founding donors and put their faith in this new institution.

Today, we serve more than 560,000 residents of Delaware County with foundation resources that make us the county's largest independent public foundation. The programs and restricted funds inherited from the sale of the health system enable us to focus initially on improving the health and development of children and youth, particularly those who live in poverty; support men and women with cancer; help seniors age in place; and inspire teens to succeed.

We accomplish this by making grants to nonprofits, convening and collaborating with partners who support our mission, and managing high quality community health programs.

As a community foundation, we also provide a means for the generous residents of Delaware County to support the programs that can make a difference. Our goal is to become fully accredited by the national Council on Foundations. Read on to learn about this new and exciting opportunity to create a healthy Delaware County for all.

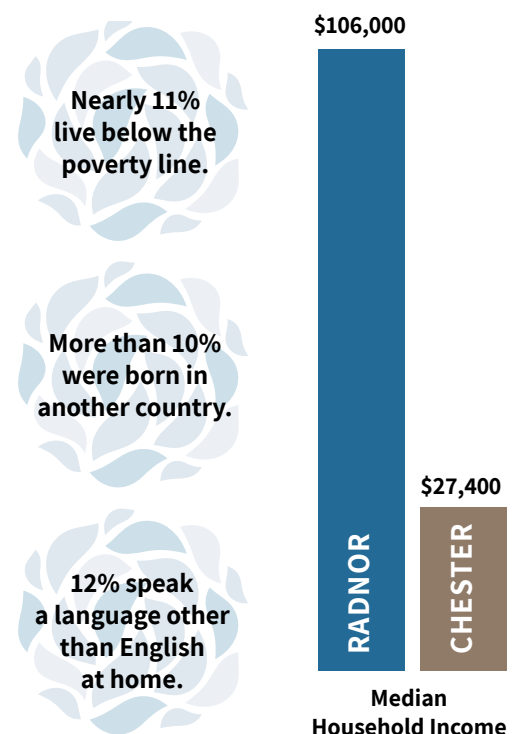
WHAT'S THE NEED?

At first glance, the residents of Delaware County appear to be doing relatively well. Both per capita income — \$36,333 — and median household income — \$67,950 — are 20 percent higher in the county than in Pennsylvania and the United States. Nearly 11 percent live below the poverty line, about 80 percent of the rate in the state and country.

But the county is very diverse and so are the needs of its residents. The differences are huge, for example, between Radnor at the northern tip of the county, and Chester at the southern edge. The median household income in Radnor is a little more than \$106,000; in Chester it is just \$27,400. More than 10 percent of Delaware County's residents were born in another country, and 12 percent speak a language other than English at home. In the Upper Darby School District alone, children speak more than 80 languages. Difficult access to health care resulting from income and racial disparities is compounded by emerging issues like the opioid crisis that has hit Delaware County particularly hard.

The foundation's inherited assets can help to ensure that Delaware County residents' health is not determined by zip code. All deserve equal opportunities to live well and have productive lives. The foundation has the resources to assess the needs of Delaware County residents and begin to address them. We also offer opportunities for our donors to support traditional funding areas such as health and social services, education and the arts, community and economic development, and the protection and enhancement of public spaces.

Delaware County Demographics



WE RUN RESULTS-ORIENTED PROGRAMS



The foundation inherited the outstanding public health programs of the Crozer-Keystone Health System and a number of restricted funds established by previous donors. Our board of directors is committed to maintaining these programs and honoring the intent of the donors who created the restricted funds.

As a result, we now manage programs that address critical needs in Delaware County, including improving maternal and child health, ensuring food security, fighting substance abuse, promoting the success of teens, administering funds to assist residents battling cancer, and helping seniors age in place.

We currently manage the following roster of evidence-based programs:

Healthy Start: a federal program that improves a mother's chance of delivering a healthy baby. For 20 years, Healthy Start has served pregnant mothers, expectant fathers, their families and children up to age 2.

The Nurse-Family Partnership: a well-regarded national program that provides in-home visits by registered nurses to pregnant women in Delaware County. The nurses offer expecting mothers advice on nutrition and eliminating risky behaviors, such as using tobacco, alcohol or controlled substances.

Delaware County WIC: a federal program that counsels women, infants and children living in

poverty. The program, which has operated for 40 years in the county, provides counseling on breastfeeding and funding for nutritious food and other services to reduce pregnancy risks. It also improves participants' long-term health in three accessible clinic sites in Upper Darby, Springfield and Chester.

Chester Drug Free Communities: a program that brings together community partners to minimize the risk of substance abuse in youths and adults. CDFC seeks to change youth perceptions, increase parental awareness of helpful programs, and shape city policy on the sale of tobacco and drug paraphernalia.

In addition, we are helping Delaware County residents fight cancer by providing free mammograms and breast cancer screenings. With help from Susan G. Komen Philadelphia, joining with Unite for Her, the foundation is supporting integrative/alternative therapies for women with breast cancer and assisting those whose cancer diagnoses challenge them financially. In the 2017 fiscal year, we donated \$126,00 to support these efforts.

We also have funds to assist seniors needing homecare and hospice services. The funds help support caregivers, train home health professionals and advocate for seniors, as Medicare reform is pursued on the state and federal level. We donated \$20,300 in fiscal 2017 to help Delaware County residents in hospice and homecare programs.

ADOPTIVE PARENT PRAISES WIC

Michele Small didn't expect she would still be raising young children when she was 46 years old. But that's how it worked out, and she wouldn't have it any other way.

Small, an Upper Darby resident who works at Delaware County Memorial Hospital, is the adoptive parent of twin boys and a girl. About 4 ½ years ago, when her niece was just 7 months old, Small decided to take over her care because the child's mother was a drug user often in trouble with the law.

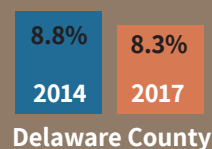
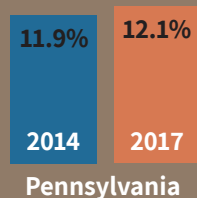
Two years later, Small also took over the care for twin infant boys whose mother was murdered. "So now I have three little ones I have adopted, and I'm a single parent," she says.

Without assistance from the foundation-run WIC program, her parenting would have been a lot more difficult. Although she is not a stranger to raising children — she has a biological son who is 28 years old — she says she picks up useful information from the program, and she believes her children are better off nutritionally because of it. "I would rate it a 10," she says about the program and the way it is administered by the foundation. "It's excellent."

NOTEWORTHY RESULTS

Delaware County is bucking statewide trends in obesity rates among pre-school children enrolled in WIC. In Pennsylvania, the percentage of obese WIC children ages 1-4 increased from 11.9 percent in 2014 to 12.1 percent in 2017. In Delaware County, the percentages are lower, and they are dropping. In the same period, among the same population, the obesity rate dropped from 8.8 percent to 8.3 percent. The data suggest that Delaware County WIC is having a positive impact on children's health and addressing one of the most intractable public health problems in the U.S. today.

Obesity Rates of WIC Children Ages 1-4



WE PROVIDE GRANTS TO STRENGTHEN NONPROFITS



We are a community foundation, one of 780 such foundations across the country. These foundations are autonomous, nonsectarian organizations that typically use their knowledge of community needs to help philanthropic donors support the causes important to them.

The donors can be individuals, families or businesses. The causes they support are wide-ranging — everything from health and human service needs to providing funds for the arts and improving the environment.

As a community foundation, we will make our initial grants to nonprofit organizations with goals that align with our original mission of improving the health and well-being of Delaware County's residents. We will focus financial support in our first year of competitive grantmaking primarily, although not exclusively, on nonprofits that serve children and families living in poverty.

In Delaware County, almost half of poor children live in deep poverty, or less than 50 percent of the poverty level. High quality services to improve their health and well-being from birth are an investment in Delaware County's future. Grantmaking priorities also will include supporting preventive health services for vulnerable populations and building the capacity and quality of nonprofits in Delaware County to meet critical and emerging needs.



48%
**of all poor children
under 18 in Delaware
County lived in deep
poverty between
2012 and 2016.**

**The foundation's inherited assets
can help to ensure Delaware County
residents' health is not determined by zip code.**

NURSING SCHOLARSHIP LAUNCHES

Awarding scholarships is one of the strategies we use to deliver funds for urgent needs. It is also a great way for donors to honor a loved one or mentor someone, encourage workforce investment and support the next generation.

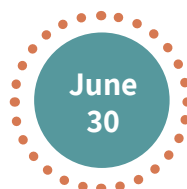
The new Eva Miller Nursing Scholarship is underwritten by Gerald Miller, a former chief executive of the Crozer-Keystone Health System, in memory of his mother. Foundation staff connected him with opportunities to help nursing students at Delaware County Community College and the Widener University School of Nursing. In the latter case, the dean of the school of nursing had recently made us aware of the shortage of highly skilled nurses who have the training necessary to educate other nurses. We responded by making funds available to nurses pursuing their doctoral degrees at Widener, and to students at Delaware County Community College who are just launching their nursing careers.



2018 GRANTMAKING CALENDAR



**Request for
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**Grant
requests
due on-line**



**Grant
decisions
issued**

WE BRING TOGETHER KEY PLAYERS



When several organizations approach a single issue using different strategies, it can lead to a waste of resources and diminish the overall impact of the effort.

That's where a community foundation can be helpful. We can serve as a neutral convener to resolve difficult and emerging community issues. As our staff and leadership have already shown, we can leverage the strengths of many organizations and individuals to effect more meaningful change, particularly in the stubborn connection between poverty and health.

The Baby's 1st Project, founded in 2014, is a good example. In Delaware County, where fetal-infant mortality and low birthweights are critical issues, we convened a cross-sector group of more than 50 community partners to work on reducing racial disparities in birth outcomes.

Programs we administer are the backbone of this effort: Delaware County's Healthy Start, the Nurse-Family Partnership and the Center for Hispanic Resources. The staff of these programs provide critical support and guidance to this collective impact initiative.

We convened a 12-member steering committee and a coalition of members to address maternal and child health issues and lead the Baby's 1st Project.

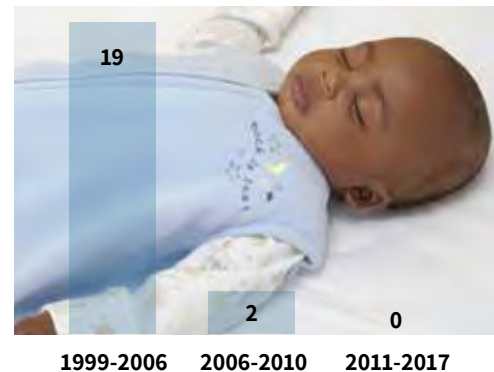
A recent Baby's 1st study showed that fetio-infant mortality occurs three times as often among black women as it does among white women. Because most deaths are the

result of very low birthweights, the coalition project focuses on helping women have healthy babies.

EFFORTS ARE PAYING OFF

The efforts of our Healthy Start program are paying off, suggesting that a well-executed program can yield impressive results. Healthy Start participants experienced 19 infant deaths from 1999- 2006. The number dropped to two deaths from 2006-10, and to no deaths from 2011-17.

Infant Deaths Among Healthy Start Participants



Healthy Start is also having positive results reducing the number of low birthweight babies. In 1999-2006, 10 program participants had very low birthweight babies; in 2007-12, only one participant had a very low birthweight baby. Today, it is rare for a Healthy Start baby to be admitted to the intensive care nursery in the Crozer-Chester Medical Center.

JOINING FORCES FOR A STRONGER COMMUNITY

As the executive director of the county, Marianne Grace is as familiar with its challenges as anyone, and she knows what works best in resolving them.

Grace is a strong believer in government, nonprofits and the private sector joining forces to make the community stronger.

"We have a rich history here of people working together," she says. "One of the things that's great about Delaware County is that many of us have grown up here, and people who have chosen to live here love what they find. They are really concerned about our community and want to work together."

She says county government has a good understanding of the needs of the community, but it can't always work fast enough to resolve its issues.

"Sometimes government works slowly," she says. "And while I know that is frequently criticized, I truly understand there are perfectly valid reasons for government to work slowly. But when a person is in need, those reasons sometimes go out the window."

"The foundation will be able to bring more alacrity that sometimes we are not able to bring, and that ability to bring all the key partners together to get things done will help all of us better meet people's needs."

**We serve as a neutral convener
to resolve difficult and
emerging community issues.**

HOW YOU CAN HELP



Our strength is in uniting people who want to make a difference, regardless of giving level. We can connect you to a cause that's dear to you and help you support the community through a rich array of donor opportunities.

One way to support your interests is to start a fund now that can be the core of your philanthropic efforts. You can choose when to give, how much to give and for what purpose. You can integrate the fund into your estate planning, and you can transfer an existing private or family foundation to us so that you can focus more on your giving and less on administering the fund.

You also may decide to start a fund later through a permanent endowment. Leaving a gift in your estate for your community will allow you to establish a legacy that has an impact well after your passing.

Once you decide when you want to create a fund, we can help you decide what type of fund it should be. Here are some options:

- **Donor-Advised Funds.** This fund offers the same flexibility as a private foundation and helps you fulfill your philanthropic interests through grants issued to nonprofits in your name.
- **Field of Interest Funds.** We can use these funds to award grants to nonprofits that are making a difference in causes dear to you.
- **Unrestricted Funds.** We use your funds, at our discretion, to award gifts to any organization we believe is working to improve the community.
- **Designated Funds.** You may designate one or more specific organizations to receive your endowed funds. This type of fund is a good way to make annual or ongoing gifts to the nonprofit of your choice.
- **Organization Funds.** These professionally administered funds provide a permanent source of income to nonprofits. Others also can contribute to the fund through living or planned gifts.
- **Scholarship Funds.** You can express the educational values you believe in through scholarships to deserving students who meet your criteria.

After you select the type of fund you want to create, you can choose what assets you would like to use to support the fund. We accept cash, life insurance, retirement assets, stocks, real estate and other tangible assets.

Remember that our staff is available to help you establish a giving mechanism that satisfies your personal interests and needs.

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Charitable Foundation

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